



Yap Paradise Islands Project

Who is ETG?

- A PRIVATE company, headquartered in Chengdu, China. Over 15,000 employees so far.
- Main business: exhibition, travel and real estate. Total assets(2011): USD4.5 Billion.
- A leading travel business operator in China, with a proven track record in developing and managing large scale tourism facilities.
- Now growing into an international travel business network with investments in major hot spots around the world.
- Actively investing in large scale island projects in the Indian and Pacific Ocean.
- Sustainable Win/Win partnership with locals is a basic business principle of ETG.
- Protection of local environment and respect and promotion of local culture are Top Priorities for ETG's tourism business investments.

Why Yap?

- Simply a paradise: beautiful nature, crystal clear water, healthy ocean eco system (manta, sharks, turtles, corals.....)
- Unique and rich culture, nice people, sound legal system and peaceful society.
- Close to China and other Asian countries, only 3.5 hours from Shanghai and Hong Kong, 4 hours from Beijing with direct flight.
- Most tourists love natural and beautiful islands like Yap.
- Yap wants to develop tourism business.

Data about Chinese Outbound Travellers

- 70 Million Chinese traveled outbound in 2011, for sightseeing and shopping.
- Average spending per Chinese tourist in the USA is more than USD8,000, while other tourists spend ca. USD4,000 per person.
- On Dec.21, 2007, FSM opened its embassy in Beijing to promote trade, tourism, cultural connection with China and encourage Chinese investment. The FSM became a travel destination to Chinese tourists in 2010, 133 countries and regions are open to Chinese tourists by today.
- Major tourism destinations such as: USA, Europe, Japan, South Africa, Caribbean countries, South America, Southeast Asian countries, Island countries like Maldives, Seychelles, Fiji, Palau and other Pacific islands are actively targeting Chinese tourists.
- Guam and Saipan have tourism offices in China. Saipan opened direct flights to China, chartered airline flies between Guam and Shanghai.
- 150,000 visited Maldives (Indian Ocean) in 2011.
- 70,000 visited Hawaii in 2011; >22,000 to Palau in 2011; 20,000 to Fiji in 2011; 7,000 to Guam in 2011.
- Ca. 10 Chinese visited Yap in 2010. Total number of visitors to Yap in 2011 was around 4,400. Huge growth potential!!!

What Yap May Want? Develop Sustainable Tourism Business

- More international standard travel service facilities.
- More and improved infrastructure (road, airport, port, power, water
- More convenient and cheaper flight connections to other parts of the world.
- Well-trained human resources for hospitality business.
- Better healthcare, education, transportation, entertainment facilities.
- Partners to promote Yap and attract tourists.
- More new jobs creation and higher income to improve the standard of living for Yapese people
- Protection of environment and eco systems
- Keep and promote local culture, customs and traditions, life styles.....

ETG can provide all mentioned above

What ETG can do for Yap?

- Upgrade Yap into world class travel destination, free trade zone, regional convention center and air transportation hub by:
 - 1) Investing in sufficient high quality travel and convention service facilities in Yap.
 - 2) Infrastructure improvement, improving or building sophisticated hospital, school, providing greener transportation, entertainment facilities.....
 - 3) Opening direct flights from Chinese major cities like Shanghai, Beijing, Chengdu, Hong Kong to Yap, enable more convenient connection from other major hub to Yap.
 - 4) Providing professional training to local people to be better prepared for hospitality job opportunities.
- Use environmentally friendly products and technologies in the project to protect eco systems and the environment
- Fully respect local opinions, actively protect and promote Yapese culture/customs/traditions.
- Bring in more high-end tourists to contribute to local economy of Yap and FSM.
- Help Yapese people to significantly and sustainably improve their living standard by
 - 1) Providing substantial and stable lease income from sleeping or low-output land asset for the long term.
 - 2) Creating many new job opportunities with priority given to local people of Yap, increase their income.
 - 3) Supporting local people to capture new business opportunities emerging from Yap Paradise project.
 - 4) Boosting existing businesses of local people, e.g. fishery, aquaculture, agriculture, tourism, handicrafts, restaurants, retails, cultural events
 - 5) Lots of tax revenue to FSM and Yap State can be used to further benefit all Yapese people
 - 6) Building sophisticated hospital, providing much better and convenient medical services for both local people and tourists, reducing the odds of the epidemic diseases like Dengue Fever.
 - 7) Sponsoring education, sports and entertainment facilities to enrich lives of Yapese people.
 - 8) Providing free public transportation on the island for every resident. Wee will use environmentally friendly technologies.

ETG: reliable partner to build a better Yap.

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ETG's Investment Plan (2012 - 2015)

- Travel service facilities: max. 4,000 rooms of hotels and resorts, Exhibition and Convention Centers, Entertainment Centers, Ocean Park, golf courses, marina and yacht clubs, duty-free shopping area, food and beverage area, museum.
- Infrastructure: airport terminal, road, sewage treatment, waste treatment, water supply (rainwater collection and reservoirs), power supply system (energy center).
- Public service facilities: hospital, sport center, school, entertainment facility, public transportation.
- Tourism real estate: apartments, garden villas.

Why ETG Cares Most About Environment and Local Culture of Yap?

- Tourism business is a long-term investment!
- Clean environment and healthy eco systems is the most important selling points of Yap travel
- Environmental destruction = SUICIDE of the investment!
- Local culture is the unique identity of Yap. ETG can't afford to lose local culture after investment.
- ETG is on the same boat as Yap regarding environmental protection and local cultural conservation.
- ETG's operation partners will all be famous international brands with high environmental standards.
- ETG and Yapese will form a happy and sustainable win/win partnership.

Actions to Protect Environment

- Will engage internationally famous design and planning firms to design this project with "Green Concept" in harmony with local environment.
- ETG will engage leading consulting firms to conduct feasibility study and Environmental Impact Assessment (EIA), understand the capacity of environment, and then refine the investment plan.
- Will use various advanced Green technologies to avoid negative environmental impact from Yap Paradise Project.
- Will promote strong environmental awareness to tourists and new residents, before they land in Yap.

Work with Yapese to protect local culture

- Set up programs to protect identified cultural symbols
- Set up fund to be used for Yapese cultural protection and promotion.

Basic Principles

- Has to be Win/Win: sustainable benefits for BOTH Yapese and ETG.
- Share happiness and mutual respect between Yapese and tourists, be nice to each other.

Principles of Land Lease and Relocation

- ETG will not and can not force local people to relocate if you don't like.
- Avoid lands which require relocation.
- Avoid lands which are being used for farming.
- IF someone is open to relocate, ETG will provide new accommodation for free.

Casino?

- Casino is a business. People go to Casino to pursue excitement and try their luck by taking some risk.
- Casino can generate very large amount of tax revenues for governments, which can be used for many other important and meaningful causes.
- We believe Yap has the wisdom to avoid all those drawbacks of casino, make it a positive business for Yap, through well-thought legislation and strict management.
- USA (Las Vegas), Monte Carlo, Singapore, South Korea, Macau, Saipan and Pohnpei approved Casino.
- If ETG is permitted to open casinos on Yap, ETG will contribute significant amount of revenues and make every single person of Yap benefit, partly into healthcare, education, pension, cultural heritage conservation, public sports and entertainment, partly in cash distributed to each family.
- Local people are not encouraged to gamble in casinos.
- ETG would like to discuss with FSM and Yap State on feasibility, approval process and regulations.

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